

**ASIAN JOURNAL OF MANAGEMENT STUDIES**Journal homepage: <https://www.sab.ac.lk/ajms/>DOI: <https://doi.org/10.4038/ajms.v4i2.78>

Faculty of Management Studies

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**Editorial Note****MSM Aslam**

As the Editor-in-Chief, I am delighted to introduce the second issue of the fourth volume in the Asian Journal of Management Studies- AJMS (<https://www.sab.ac.lk/ajms/>), a rapid peer-reviewed journal which is a valuable source of information for scholars, researchers, professionals, and students, providing in-depth perspectives on intriguing contemporary topics. We are curious about working with global academics and researchers to promote and open scholarly research worldwide. The journal has significantly recognized multidisciplinary scholarly works that include management, social sciences, and any other discipline related to sustainable development. AJMS is strongly determined to encourage fresh research with innovative contributions for publication on the open-access platform, such as research articles, reviews, case studies, commentaries, short communications, and letters to the editor. The Journal also encourages and emphasizes the standards in research and publication while providing a platform and opportunity for researchers to present their empirical research work and content analysis of research. This would play a pivotal role in the progress of students, academics, and other researchers in the relevant disciplines.

Electronically managed AJMS is privileged to elicit this issue for the diverse journal readerships that embrace policymakers, business practitioners in diverse industries, and research scholars and academics. This also provides consistent opportunities for researchers and academics to disseminate their prompt scientific and research contributions while continuing the scholarly bond between AJMS and contributors.

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As journals are the primary scientific channel for growing knowledge in diverse disciplines, AJMS is an emerging multi-disciplinary journal platform that originated in Sri Lanka to support research and knowledge dissemination linked with management. The prompt double-blind peer reviews and efficient editorial work enabled the authors to present their latest research findings in an open-access bi-annual scholarly outlet published by the Faculty of Management Studies, SUSL. The journal is highly interested in encouraging the publishing of new, high-quality, and original research papers in the management and social science disciplines in local, Asian, and global contexts.

The second issue in the fourth volume of the journal also includes empirical, conceptual, and review papers that adopt quantitative, qualitative, and/or mixed methods approaches. Empirical and conceptual papers are more common in demonstrating and elucidating theoretical, practical, and/or methodological salient features and contributing to the management discipline. In contrast, review papers embrace a critical, concise, comprehensive, and contemporary review of a particular theme specific to Management.

During the last four years from the commencement, AJMS received 40 to 45 manuscripts, out of which 20% of articles were rejected in the preliminary screening due to plagiarism or being out of the format and peer review process. During 2024, around 12 articles were subjected to publication after they were accepted in the peer review process. In the two issues of Volume 4 published in 2024, 12 articles were published, including review papers.

The second issue of the fourth volume of AJMS comprises five research papers, including a book review that significantly disseminates contemporary management and/or business issues in both local and Asian contexts. The first article examines the critical role of the service quality of urban transportation in enhancing passenger satisfaction. As transportation is an inseparable sector connected with human dwelling and development, the paper elaborately analyzes how the service quality of urban transport determines passenger satisfaction, which leads to economic viability for transport companies. Service quality has been evaluated in dimensions such as reliability, responsiveness, assurance, empathy, safety, cleanliness, and comfort, with some limitations. The second paper investigates the

relationship between startup capital and business development among businesses in Anambra State, Nigeria, adopting a survey research method titled “Startup Capital and Business Development: The Nexus from IGBO Perspective”. As per the ILO, the study reveals the positive relationship of grant, crowdfunding, and startup capital with all key stages of business development: Generating Your Business (GYB), Starting Your Business (SYB), Improving Your Business (IYB), and Expanding Your Business.

The third article analyzes a prolonged issue in human society, Work Life Balance (WLB) of female employees in conjunction with Emotional Intelligence (EI) and role conflict. The paper studies the significant role of EI in WLB through resolving conflicts between work and life of female employees. The study also detected supervisor and family supports that moderated the relationship between the EI and WLB. Yet, this study reveals a negative relationship between role conflict and work-life of female academics in state universities of Sri Lanka. The fourth research paper in the issue is a contribution from a study of barriers on glass ceiling for women’s career development with reference to apparel sector in Sri Lanka. This survey based deductive study elucidates several contributing factors of glass ceiling. Here, personal, and social factors engender negative impacts on women career development significantly. The study also reveals moderating impact of marital relationship with women’s career development. This study intensifies the critical need to address the effect of personal and social factors on women’s career development while magnifying the moderating role of marital relationships.

Finally, the issue is further enriched with a book review on the 9<sup>th</sup> Edition of Auditing, authored by A.H. Millichamp and J.R. Taylor (Book Power, with 188 Pages. This is a comprehensive and critical review of the book that magnifies the skills of understanding, analyzing, and evaluating financial statements and the stability of a business. The review also reveals teaching and practical guidance from the book on auditing for accounting practitioners and students. Further, the review portrays the holistic nature of the book that embraces 34 chapters encompassing various aspects from the introduction to contemporary issues globally. This review inspires readers to access the book to widen their knowledge of auditing and its application in the real world while enabling to mitigate contemporary and emerging challenges.

I am delighted with the diverse contributions of authors and would like to acknowledge contributors, particularly our reviewers, for their exceptional support during the submission and reviewing to make the issue available online for open access while joining hands with the managing editor in bringing out issues of AJMS in time. I would also like to express my heartfelt gratitude to all the authors, reviewers, the dean of the faculty as the advisor, managing editor and the editorial board of AJMS, and members of the research and publication unit for tireless effort on accomplishing another volume of AJMS and look forward to their continuous support to bring out the Volume 5 of AJMS in scheduled time. I would also like to express my sincere thanks to the language editors for their services rendered to the Journal, and extend my heartfelt gratitude to the entire readership.